



## UNC Charlotte Recognizes International Education Week 2010

Over twenty-five events and activities will take place November 15-19, 2010 to recognize the global reach of UNC Charlotte. In celebration of International Education Week, units, departments and student organizations have planned opportunities for the campus to engage globally in a variety of ways. Food, dance, cultural presentations, political analysis, information sessions, and opportunities for casual conversations with a diverse range of students and faculty are all present on the schedule.



According to UNC Charlotte Chancellor Philip Dubois, "UNC Charlotte celebrates International Education Week 2010 ...! Our campus community has enjoyed a long and active tradition of supporting internationalization and exchange. Students, faculty, and staff are all encouraged to participate and recognize this important week of programming in celebration of the global village."

Participating campus groups include: Chartwells Catering; Recreational Services; Office of International Programs; World Affairs Council of Charlotte; Center for Graduate Life in the Graduate School; Education Abroad Association; UNC Charlotte Swahili Club; Atkins Library; Model United Nations; African Studies Academy; Mu Chapter of Phi Beta Delta; the Global Village Learning Community and many others.

For a complete list of all events, visit <http://oip.uncc.edu/IntEdWk.htm>.

## Delegation from Kingston University Visits UNC Charlotte

A delegation of six administrators from Kingston University in London visited UNC Charlotte September 9-10, 2010 and received a warm reception from several departments and units around the campus. The delegation was primarily concerned with faculty and student academic support, assessment, information technology and student engagement. During their time, they met with several offices within Academic Services and heard a couple perspectives on assessment strategies from Emily Stephenson-Green in the College of Education and Ted Elling, Associate Vice Chancellor for Student Affairs.

Kingston University is one of UNC Charlotte's oldest exchange partners. Many UNC Charlotte faculty and students have participated in the exchange and several joined a small reception to welcome the delegation. This was the group's first visit to UNC Charlotte and largely served to provide an overview of the campus's activities and offerings to further opportunities for information exchange and collaboration.



# International Education Week 2010

## Schedule of events

Throughout the Week  
November 15-19

International Cuisine  
Crown Commons  
Lunch & Dinner

World Regions Display  
Atkins Library  
Ongoing

India Song  
Belk Theatre, Robinson Hall  
Nov. 17-20

Monday, November 15

New Faculty Information Session &  
Lunch (reservations required)  
CHHS 207, 12 noon- 2 pm

Group Fitness: Salsa  
Aerobics Studio, SAC  
2:15 pm-3:15 pm

"Kenyan Women in the Digital Age"  
by Professor Celia Nyamweru of St.  
Lawrence University  
Barnard 244  
3:30 pm-5:00 pm

Teaching Abroad: Is It For Me?  
CHHS 281  
3:30 pm-5:00

Tuesday, November 16

Peace Corps Presentation  
CHHS 207  
12:30 pm-1:30 pm

Africa at 50: Looking Back, Thinking  
Forward Forum  
Barnard 244  
2:00 pm - 4:00 pm

Japanese Culture Presentation  
CHHS 207  
3:00-4:00 pm

Model United Nations Security  
Council Simulation  
Friday Bldg Room 14  
3:30 pm-4:30 pm

International Speed-Friending  
CHHS 128  
4:00 pm-5:00 pm

Swahili Cultural Experience  
COED 202  
5:00 pm

International Potluck & Presentation  
After Hours, Cone Center  
5:00 pm-7:00 pm

Group Fitness: Zumba  
Aerobics Studio, SAC  
6:30 pm-7:30 pm

Spice Up Your Day: Try it the Latino  
Way  
Student Union 340 A&D  
7:00 pm

Wednesday, November 17

Where Am I?  
Student Union  
All Day

Faculty Fulbright Information  
Session  
CHHS 207  
12:30 pm-1:30 pm

Group Fitness: Advanced Salsa  
Aerobics Room, SAC  
2:15 pm-3:15 pm

Phi Beta Delta Annual Meeting &  
Induction of New Members  
Student Union, 3rd fl. Multipurpose  
Room  
By invitation only

Community Conversations:  
Globalizing Charlotte  
Levine Museum of the New South  
6:00 pm  
RSVP to edash@unccl.edu required

Island Street Vibes  
After Hours, Cone Center  
6:30 pm-8:00 pm

60 Years of Iranians' Journey  
Student Union, 3rd Floor  
7:00 pm-9:00 pm

Thursday, November 18

Free International Coffee & Tea  
Tasting  
Atkins Ground Floor beside Library  
Cafe  
9:30 am-11:00 am

Travel Photography  
CHHS 207  
12:30 pm-1:30 pm

Short Film & Discussion: Roma Italia  
CHHS 207  
2:00 pm-3:00 pm

International Coffee Hour  
Prospector Cafeteria  
4:00 pm-6:00 pm

"The Lazarus Effect": Film &  
Discussion  
CHHS 376  
7:00 pm-8:30 pm

Group Fitness: Ballroom & Latin  
Dance  
Aerobics Room, SAC  
7:30 pm-8:30 pm

Friday, November 19

Currently no events listed.  
Please check  
<http://oip.unccl.edu/IntEdWk.htm>  
for the most updated list of events.

Throughout the Week Nov. 15-19

Throughout the Week  
International Cuisine

**International Cuisine**

Crown Commons, Student Union  
Lunch & Dinner

Lunch & dinner in Crown Commons will include dishes from around the world at the International Fare station. Asian, African, European & Latin American are represented throughout the week - stop by to try something new or enjoy a favorite  
Sponsored by Chartwell's .

Throughout the Week  
World Regions Display

**World Regions Display**

Atkins Library

Take a stroll through a collection of books and artifacts displayed based on regions of the world. Peek at manuscripts from the Library's Special Collections section to see which perspectives of the world are the same today and which ones have changed. Examine items from around the world contributed by students and staff who have traveled the globe..

November 17-20  
India Song

**India Song**

Belk Theatre

November 17, 18, 19, & 20

Hosted by the Department of Theatre, this theatre production by Marguerite Duras is set within the luxurious confines of European colonial life, where privileged white colonists take refuge from poverty, disease, and starvation among the native population. *India Song* presents a passionate account of the tragic love story of Anne-Marie Stretter, the wife of the French ambassador to India.

More information available at: <http://www.performances.uncc.edu>  
Tickets available at [www.unccboxoffice.com](http://www.unccboxoffice.com). (\$6-\$14).



Monday, November 15

New Faculty Information Session & Lunch  
CHHS 207  
12:30-2:00 pm

Hosted by Office of International Programs

Faculty new to UNC Charlotte for the 2010-2011 academic year are invited to meet with the Office of International Programs (OIP) for lunch and conversation. Staff will be available to talk about how OIP can support your scholarship and teaching and how you can be involved. This is an informal program and faculty are welcome to stop by at any time that is convenient for them in this timeframe. Reservations required to [rebecca.vincent@uncc.edu](mailto:rebecca.vincent@uncc.edu).

Group Fitness: Salsa  
Aerobics Studio, SAC  
2:15-3:15 pm

Hosted by Recreational Services

A popular form of Latin-American dance that is fun and vibrant with music that will make you move. Learn basic techniques and choreography while getting a workout!

"Kenyan Women in the Digital Age" by Professor  
Celia Nyamweru of St. Lawrence University  
Barnard 244  
3:30-5:00 pm

Hosted by Department of African Studies,  
UNC Charlotte

Dr. Nyamweru is professor emerita of anthropology at St. Lawrence University. She has been conducting research on women and land rights issues in Kenya for more than 45 years. Her talk will focus on "tradition" and "modernity" and will highlight how things have changed for Kenyan women.

Teaching Abroad: Is It For Me?  
CHHS 281  
3:30-5:00 pm

Hosted by Office of International Programs

Join a discussion with international education professionals who have spent time teaching abroad in China, Ecuador, South Korea and Thailand. Hear perspectives on their motivations for teaching abroad and the professional and personal impacts of their experiences..

Tuesday, November 16

Peace Corps Presentation  
CHHS 207  
12:30-1:30 pm

Hosted by Office of International Programs & the Department of Global, International, and Area Studies

Interested in serving in the Peace Corps? Join returned volunteer Mike Eskitch to talk about the program, opportunities and rewards of being a global citizen in this regard. Eskitch served in Brazil and Bolivia..

Africa at 50: Looking Back, Looking  
Barnard 244  
2:00-4:00 pm

Hosted by Department of Africana Studies

The majority of modern African nations celebrate the 50th anniversary of their independence from colonial rule this year. As part of the university-wide events marking the 2010 International Education Week, this forum will examine what this period of global restructuring of capital and power meant for the future of Africa and its global populations in view of colonial legacies and post-colonial experiences. Five Africana Studies faculty from both the College of Liberal Arts and Sciences and the College of Education will lead the forum.

Japanese Cultural Presentation  
CHHS 207  
3:00 pm-4:00 pm

Hosted by Office of International Programs

Learn about Japan through a unique story-telling experience with Kazuya Yuasa, an intern visiting UNC Charlotte from Osaka University in Japan..

Model United Nations Security Council Simulation  
Friday 14  
3:30-4:30 pm

Hosted by UNC Charlotte Model United Nations

Come see UNC Charlotte's award-winning Model United Nations team in action. Experience a simulated Security Council meeting and learn the nuances of negotiation, debate and international collaboration.

International Speed-Friending  
CHHS 128  
4:00-5:00 pm

Hosted by the English Language Training Institute

So many interesting people to meet at UNC Charlotte and so little time – try international speed friending! Join international students from UNC Charlotte's English Language Training Institute in a modified version of "speed dating." Meet students from around the world in a series of short conversations. Refreshments served..

Swahili Cultural Experience  
COED 202  
5:00 pm

Hosted by the UNC Charlotte Swahili Club

A journey into the cultural aspects of the Swahili speaking countries through food, song and stories..

## Tuesday, November 16

International Potluck & Presentation  
After Hours, Cone Center  
5:00 pm-7:00 pm

Hosted by the Center for Graduate Life

International students will prepare cultural dishes to share and Vidal Dickerson, Director of the Multicultural Resource Center will facilitate a discussion.

Group Fitness: Zumba  
Aerobics Studio, SAC  
6:30-7:30 pm

Hosted by Recreational Services

A dance-exercise program that keeps everyone motivated by creating a party-like atmosphere. Students will learn a combination of dance steps such as meringue, reggae, salsa, cumbia and more..

Spice Up Your Day: Try it the Latino Way  
Student Union 340 A&D  
7:00 pm

Hosted by the Latin American Student Organization (LASO)

This program will present a cultural potluck and invites the UNC Charlotte campus community to sample the variety of foods from Latin America while you enjoy a night of fun and games.

## Wednesday, November 17

Where Am I?  
Student Union  
All Day

Hosted by the Office of Education Abroad

Do you know where all the countries are? Challenge your Country IQ and see if you're better than the average American! It's said, 37% of Americans can't locate North America on a map. Come prove you're not part of the 37%! .

Faculty Fulbright Information Session  
CHHS 207  
12:30-1:30 pm

Hosted by the Office of International Programs

UNC Charlotte faculty are invited to learn more about opportunities through the Fulbright Scholar program. Past recipients of the prestigious recognition will provide perspective on their experience as well as answer questions about the process.

Group Fitness: Advanced Salsa  
Aerobics Room, SAC  
2:15-3:15 pm

Hosted by Recreational Services

A popular form of Latin-American dance that is fun and vibrant with music that will make you move. Learn basic techniques and choreography while getting a workout! Participants must already know a left-right turn and a cross body in order to attend..

Wednesday, November 17

Phi Beta Delta Annual Meeting & Induction  
Student Union, 3rd floor Multipurpose Room  
3:30 pm-5:00 pm

By invitation only

serves as a means for encouraging interdisciplinary interchange and a catalyst for developing a network among faculty, students, and staff involved. The induction ceremony is held each Fall and formally recognizes those persons who have contributed to the internationalization of UNC Charlotte

Hosted by Phi Beta Delta and the Office of International Programs

The Mu Chapter of Phi Beta Delta Honor Society for International Scholars was founded at UNC Charlotte in 1988. The purpose of PBD is the recognition of experience in the areas of international education exchange and/or international scholarship. It also

Community Conversations: Globalizing Charlotte  
Levine Museum of the New South  
6:00 pm

RSVP required to [edash@uncc.edu](mailto:edash@uncc.edu).

Hosted by UNC Charlotte & Levine Museum of the New South

Contributors to the new book *Charlotte, NC: The Global Evolution of a New South City* explore what happens when the external forces of globalization combine with a city's internal dynamics to reshape the local structures, landscapes, and identities of a southern place.

We will take a closer look at how NASCAR, emergence of ethnic neighborhoods, and city planning are affected by the changing demographics in the Charlotte region.

RSVP required to [edash@uncc.edu](mailto:edash@uncc.edu).

Island Street Vibes  
After Hours, Cone Center  
6:30 pm-8:00 pm

Hosted by UNC Charlotte Caribbean Connection

This program is to educate others about the origin of Caribbean carnival festivals, as well as their history, preparation and execution.

60 Years of Iranians' Journey  
3rd Floor, Student Union  
7:00 pm-9:00 pm

Hosted by Office of International Programs

A brief history and analysis of the most recent social events in Iran along with some Persian music and poetry.

Thursday, November 18

Free International Coffee and Tea Tasting  
Atkins ground floor beside Library Cafe  
9:30-11:00 am

Hosted by Atkins Library and ??? Cafe

Savor different international blends, mingle and peruse international themed displays and books. You can also get a peek at the new group study work areas!

Travel Photography  
CHHS 207  
12:30 pm-1:30 pm

Hosted by Office of International Programs

Back by popular demand! Join a local Charlotte photographer to discuss the secrets of taking good travel photos. Prepare to capture your next trip with new perspective.

Short Film & Discussion: Roma Italia  
CHHS 207  
2:00 pm-3:00 pm

Hosted by Office of International Programs

Join UNC Charlotte student Ryan Martinez for a creative exploration of Rome, Italy. Video clips, interviews and creative imagery combine for a unique glimpse of a short-term study abroad trip and the intersection of history, art and architecture with faculty and students. Get a chance to talk first-hand with a returned study abroad student and see a city through a creative lens.

International Coffee Hour: Celebrate Universal Children's Day  
Prospector Cafeteria  
4:00 pm-6:00 pm

Hosted by the International Student & Scholar Office

This event is open to all students and faculty who want to meet people from around the world, play games, share ideas, and relax with coffee and refreshments! Games will reflect popular children's activities from around the world.

"The Lazarus Effect": Film and Discussion  
CHHS 376  
7:00-8:30 pm

Hosted by Global Village Learning Community

Join us for a screening of The Lazarus Effect to learn how you can become more involved in the fight against global poverty. Representatives from ONE, a global advocacy group to fight extreme poverty and preventable disease, will explain how your campus can advocate for lifesaving US investments in global health, as featured in the film. The Lazarus Effect is a (RED) and HBO documentary that highlights the Global Fund's efforts to bring relatively inexpensive, lifesaving antiretroviral medications to those suffering from HIV/AIDS in Zambia..

Group Fitness: Ballroom & Latin Dance  
Aerobics Room, SAC  
7:30-8:30 pm

Hosted by Recreational Services

Join us for different styles of Ballroom Dance-sport, International Style and American Style consisting of: Swing, Cha Cha, Rumba, Samba, Waltz, Tango, Quickstep, Foxtrot and more! Get a great workout while learning the dances.



## Africa at 50: Looking Back, Thinking Forward

The majority of modern African nations celebrate the 50th anniversary of their independence from colonial rule this year. As part of the university-wide events marking the 2010 International Education Week, the Africana Studies Department, in collaboration with the Office of International Programs, will present a forum on November 16 at 2-4pm titled Africa at 50: Looking Back, Thinking Forward. The forum will examine what this period of global restructuring of capital and power meant for the future of Africa and its global populations in view of colonial legacies and post-colonial experiences. Faculty will lead the forum which is open to students, faculty, and staff. It will take place in Barnard 244.

### Speakers:

Dr. Tanure Ojaide: Leadership Question in Africa: Past, Present, and Future

Dr. Charles Hutchison: Africa, Globalization, and Progress?

Dr. Veronica N. Hilliard: Which way Africa: Globalization or Doomization?

Dr. Felix Germain: Is Africa still in my mind? Perspectives from the African Diaspora

Dr. Greg Wiggan: Prospects for the Global Development of Africa

Moderator: Akin Ogundiran, Chair, Africana Studies Department

For more details, please contact DeAnne Jenkins (africana\_studies@uncc.edu or 704-687-2371)



## Speakers Challenge Current Events

The 3rd annual UNC Charlotte Speaker Series hosted two provocative speakers during the Fall 2010 semester. The Office of International Programs, in cooperation with the World Affairs Council of Charlotte, Department of Global, International and Area Studies and Atkins Library hosted Adrian Wooldridge, Management Editor for *The Economist* and Michael O'Hanlon, Senior Fellow at the Brookings Institution in September and October respectively.

Wooldridge spoke about "The New Face of Globalization" as one characterized by the free movement of people, trade, currency and driven by innovation. Previously, innovation sought to add value to products and services through the development of new bells and whistles leading to complex and correspondingly costly products. Emerging innovation is "frugal innovation" dedicated to creating streamlined products that are faster, easier and less costly. In some cases frugal technology is able to cut prices by 90%. Does this mean enterprises will become unprofitable? Quite the contrary, Wooldridge said, due to the emergence of very large middle classes in countries like China and India. For the first time in history, global consumer spending in the emerging countries (33%) exceeds spending in the U.S. (27%) and the gap is expected to widen.



O'Hanlon spoke on a much different topic through his presentation on "Toughing it Out in Afghanistan." In a well-structured lecture, O'Hanlon laid out reasons for discouragement and reasons for hope in Afghanistan. Included among the challenges were regional efforts with neighboring Pakistan and corruption within the current government. Counteracting those reasons for doubt were several thoughts about positive advancements in the country including a sense of support from the Afghan people – they want it to work, improvement in several



key regions of the country, improvements in the Afghan security forces and positive feedback on the people in the government beneath Hamid Karzai. O'Hanlon did not offer a set opinion on what needed to happen next but did caution against a hasty withdrawal without thought for the progress that has been made and the history of previous actions in Afghanistan.

The speaker series will continue in Spring 2011 with dates and topics to be posted as they are confirmed.

## Community Conversation Discusses International Education

On July 21, 2010, four panelists engaged the Charlotte community in a discussion looking at the intercultural competencies necessary for success in today's global marketplace and in Charlotte's diverse landscape. Representing a range of perspectives, these panelists reflected on the importance of their international experience in their professional success and challenged Charlotte to embrace the international opportunities available to them.

Panelist Kurt Waldthausen brought a perspective representing the international business community. With a command of four languages, extensive travel to over 100 countries and time living in Germany, Pakistan, South America and the United States, Waldthausen was able to speak from personal experience about the nuances of intercultural communication – and the importance of young professionals learning to communicate in more than one language to be competitive. “Time and time again, I've seen a business meeting between Germans and Americans conclude with both groups walking out the door with completely different understandings of what was actually decided.”

Likewise, Alina MacNichol, Executive Director of the Charlotte International Cabinet, discussed the opportunities in Charlotte and how the community can more effectively create a dynamic, competitive, vibrant city. “To continue the process of becoming a truly dynamic, international city, Charlotte needs to start intentionally including the international community in its conversations, highlights and decision-making processes.”

Two students from UNC Charlotte participated as panelists to talk about their intercultural experiences throughout their education. Mandel is a graduate student in electrical engineering at UNC Charlotte and originally from Nepal. He speaks five languages and is an articulate advocate for the international graduate student experience at UNC Charlotte – earning him the 2010 Student International Education Award. Kareem Abdelnabi, a UNC Charlotte junior majoring in Psychology, offered the dual perspectives of a study abroad student who had participated in the Semester at Sea program and an Egyptian-American who has lived in Charlotte all his life.

Mandel closed with a pertinent suggestion for Charlotte to consider in response to an audience question about what challenges exist for incoming international guests: “You may not be able to control the government responses to immigration issues, but you can welcome the international population to your community and support their transition and time in Charlotte.”

The presentation was part of the UNC Charlotte Community Conversations: Changing Times...Changing Minds series in partnership with the Levine Museum of the New South. Joël Gallegos, Assistant Provost of International Programs moderated the discussion.

### Youngman Selected for Fulbright Review Committee

Paul Youngman, Associate Professor of German, has been selected to serve on the West European Literature review panel for the Fulbright Scholar Program.



The appointment is for a three-year term during which time Youngman will review applications to the Fulbright Scholar Program that fall within his discipline. Applications are reviewed by a peer committee for technical merit, such as the strength of the proposed syllabi or research design and appropriateness of the applicant's professional career and training. Given the breadth of fields served by the Fulbright program, the discipline-focused committees are critically important for ensuring the quality of projects and efforts

supported by the Fulbright program as they proceed through three additional levels of scrutiny.

### Explore London From Home

Join UNC Charlotte student Kia O. Moore for her study abroad adventure in London, England by visiting her blog [www.lostnlondon.wordpress.com](http://www.lostnlondon.wordpress.com).

Kia is spending the Fall 2010 semester studying at one of UNC Charlotte's oldest partners, Kingston University. She will be sharing her experience with anyone who wants to join in through a number of internet venues including her blog, Facebook Group, and Twitter feed. Share in the experience,



meet other travel enthusiasts, view photos and videos, and go sightseeing! Subscribe to her blog for full access to all her adventures.

## Intercultural Outreach Programs hosts 29 Fulbright grantees for second year

More than 100 UNC Charlotte students, staff and faculty from departments, centers and units across campus contributed to the success of the second consecutive IIE-Designed Fulbright English Refinement for Graduate Studies Program, hosted by the office of Intercultural Outreach Programs, August 1-21, 2010. This three-week program welcomed twenty-nine Fulbright grantees from twenty-six different countries to UNC Charlotte to provide the academic, language and graduate student life skills necessary for the grantees' transition into the world of U.S. graduate studies. After this transition program the grantees went on to pursue graduate degrees in universities all across the country. Their fields-of-study ranged from the humanities and language education to business and information technology.

The program provided these Fulbright grantees with a comprehensive, in-depth orientation to the U.S. academic system, English language refinement and field-of-study preparation with the goal of polishing and sharpening their skills to increase their chances for maximum success in their graduate studies. One grantee commented, "The transition to my university will be much easier now that I have spent three weeks here. I think I will do better in classes now, than if I had gone directly there."

The program was also aimed at building a basic understanding of current issues in U.S. society within a framework of cultural values, both of which are necessary for successful intercultural communication in their host communities. A grantee summed it up by saying, "I have learned a lot about U.S. culture, especially U.S. university culture. I have learned a lot about university facilities and resources, which might come helpful at my final destination university. I have improved my presentation skills and

somewhat overcame the fear of public speaking. I got to know a lot of interesting and outstanding people from the U.S. and all over the world."

The inaugural IIE-Designed Pre-Academic Program in the summer of 2009 received such favorable remarks and requests from the grantees to transfer to UNC Charlotte for their graduate degrees that Susan Lambert, Principal Investigator on the project, was instrumental in UNC Charlotte's approval as a destination institution for Fulbright Fellows. Rebecca Carpenter de Cortina, Senior Program Officer at the Institute of International Education, said, "We should feel flattered that UNC Charlotte and our 3-week program made such a favorable impression on these students." The Graduate School completed the application and received UNC Charlotte's first three Foreign Fulbright Fellows this summer.

Established in 1946, the Fulbright Program aims to increase mutual understanding between the peoples of the United States and other countries, through the exchange of persons, knowledge, and skills. Sponsored by the United States Department of State and facilitated through the Institute of International Education, the Fulbright Program provides funding for students, scholars, and professionals to undertake graduate study, advanced research, university teaching, and teaching in elementary, and secondary schools. A mainstay of America's public-diplomacy efforts, the Fulbright Foreign Student Program brings citizens of other countries to the United States for Master's degree or Ph.D. study at U.S. universities or other appropriate institutions. The program has brought some of the world's finest minds to U.S. campuses and offers insight to program participants into U.S. society and values as well as onto graduate student life.

## Charlotte Area French Studies Workshop Launched

Two professors of French history in the Charlotte region (Christine Haynes of UNC-Charlotte and Patricia Tilburg of Davidson College) have collaborated to organize a Charlotte Area French Studies Workshop for scholars of French culture. Although the workshop is oriented toward professors of French literature and history, students and members of the public are welcome to attend. At each meeting, participants discuss a pre-circulated paper. During this academic year, meetings will take place on Friday afternoons from 3 to 5 p.m., alternating between the UNC-Charlotte and Davidson campuses.

The first session, on September 17, featured Professor Allison Stedman of the Languages and Culture Studies Department at UNC-Charlotte, discussing her article-in-progress, "Lafayette Rewrites History, Murat Rewrites Lafayette: The Novel and the Transfiguration of the Social Sphere in Old Regime France."

The remaining workshops for the 2010-2011 year are:

**November 12:** Phil Slaby (History, Guilford College), "The Contradictions of Controlled Immigration: Mines, Foreign Labor, and the State in Interwar France";

**January 28:** Denise Davidson (History, Georgia State; National Humanities Institute in Chapel Hill, 2010-2011), a chapter from her book project *Surviving Revolution: Bourgeois Families in France, 1780-1830*;

**April 8:** Michael Behrent (History, Appalachian State University), "Foucault and the Liberal Turn of the 1970s."

To request a copy of the paper to be discussed or to obtain more information, please contact Christine Haynes at [chaynes@uncc.edu](mailto:chaynes@uncc.edu).

## The Intensive English/Japanese Dual Immersion Program

A unique three-week intensive language and culture immersion program connected eleven UNC Charlotte students enrolled in a summer Japanese-language course (JAPN 3800) with eleven students from Japan who have been studying English at Sophia University, Chuo University and Doshisha University. Many of the UNC Charlotte students plan to visit or study in Japan and were especially interested in Japanese culture and language.

This “Intensive Language Immersion Summer Program” was the culmination of a two-year effort to bring Japanese students to UNC Charlotte at the same time as a summer Japanese language course could be offered. Susan Lambert, Director of Intercultural Outreach Programs in the Office of International Programs said, “It was a pleasure to cooperate with Dr. Fumie Kato, Assistant Professor of Japanese, Department of Languages and Culture Studies to coordinate schedules in two countries so that these two groups of students could be studying language simultaneously.” Three highly qualified and experienced instructors, Debbie Connell, Allie Wall and Brad Ambury collaborated to implement the innovative curriculum across their individual courses and to facilitate

the Japanese students’ use of English and the UNC Charlotte students’ use of Japanese in this two-way, dual language immersion.

Due to the difference in academic calendars, the UNC Charlotte course overlapped with the Japanese students’ visit only for the first week, but as evidence of their dedication to the project and their language learning, most of the UNC Charlotte students voluntarily attended the majority of the classes



during the second week! A Japanese student reflected, “UNC Charlotte students are kind to us, and this makes me very happy. My classmates and teachers are very kind and familiar.”

In addition to the academic components of the program, many cultural and recreational activities were also provided throughout the program to encourage more informal, out-of-class interaction between the groups in casual settings, such as a baseball

game, Carowinds and line-dancing at a country music disco. The UNC Charlotte students often volunteered to spend evenings and weekends with the Japanese students to help them experience American culture.

The program concluded with a graduation ceremony, complete with presentation of certificates, followed by a swim and tennis party at the home of one of the program instructors. The tearful good-byes included promises to stay in touch via e-mail, Skype and Facebook and well as in-person reunions when the UNC Charlotte students study in Japan. One of the Japanese students said, “I enjoyed this program very much! I want to stay here more than 3 weeks. I want to go to Charlotte again, and meet UNC Charlotte students”

Hosted by the Office of International Programs in cooperation with the Department of Language and Culture Studies, the program was directed by Susan Lambert and coordinated by Maureen White in the Office of International Programs with the administrative help of Jessica Wilkinson and seven UNC Charlotte students who served as Program Assistants. The American Cultural Exchange of Japan provided invaluable assistance in Japan to make this opportunity possible for these Japanese students.

## The Office of Education Abroad: Pre-departure Orientation

November begins the cultural and academic preparations for UNC Charlotte students studying abroad in the Spring 2011 semester. The Office of Education Abroad will hold Pre-departure Orientations for more than 60 students, going abroad to sixteen different countries. These events provide an opportunity for in-depth discussion on being an international student. Different approaches to the US model of teaching and learning are detailed, students are taught how to recognize and constructively deal with culture shock, handle their finances while overseas, and are given practical tips for packing for their extended time away from home. A student panel of study abroad alumni joins the orientation for part of the day, which is always the highlight. The Office of Education Abroad works diligently to prepare students for the challenges of living and studying in another country.



## Justice Studies Abroad at Kingston University

By Joe Marinello, Lecturer in the Dept. of Criminal Justice and Criminology

There are times in your life that you remember and others that you will treasure. July 2010 will be my month of treasures as I was fortunate to be the Lecturer accompanying UNC Charlotte students to Kingston University for a thirty-three day educational and British Culture encounter. First of all, my perception of London was that it would be cloudy, rainy, dismal and all of the other adjectives which commonly describe London's weather. To my surprise we spent thirty-three days in almost perfect weather which added to the wonderful opportunities to explore so many venues in such a short amount of time.

The Kingston staff, headed by Alison Cooper, provided the faculty and students with a wonderful orientation and created a warm atmosphere which made everyone feel special. The staff was always attentive to our needs and they would go out of their way to provide service above and beyond what would be expected.

The arranged outings and trips were to places that you only dream about, or maybe read about, without thinking that you could be standing in front of them: Westminster Abbey, Stonehenge, Parliament, Hampton Courts, The Globe Theatre, Big Ben and Bath. Of course, there were also side trips available to Paris, Scotland and so many other places connected to the history and culture of Great Britain.

Although I taught twice a week, I took advantage of all the classes offered by Dr. Philip Woods, who is infamous for his knowledge of British Culture. As a student under Dr. Woods, I was mesmerized by his lectures. I would suggest to any lecturer who is fortunate to go on this trip to become a student and avail themselves to all this course has to offer. I met wonderful faculty from various parts of the country and some wonderful students who became friends with our UNC Charlotte students.

I was saddened the day we had to say good-bye to the Kingston staff at the farewell dinner that they provided. So, I will end the same way I began by saying that this experience at Kingston will be a true treasure for me, and I advocate that any student or faculty member who can participate in this experience should avail themselves of this opportunity.



UNC Charlotte student volunteers welcome new international students to campus in August.



## Research Project Gathers Data about Academic Experiences of Undergraduate ESL Students

Denise Alvarez, an instructor for the English Language Training Institute (ELTI), was recently awarded a Chancellor's Diversity Challenge Fund grant for a research project titled "Bilingual Students Speak: Academics in a Second Language". The study, which is qualitative in nature, includes an online student survey and personal interviews with students, and extends through the 2010-2011 academic year. Alvarez will investigate the academic experiences of undergraduates for whom English is a second language, with the goal of identifying academic success factors and support needs.

In response to North Carolina's changing demographics, the study focuses on resident Latino as well as international students. Students in targeted groups will receive the online survey September through October and be contacted for follow-up interviews later in the Fall semester. Results will be shared in a written report and a symposium for the university community held next Spring.

Insights gained from the study are intended to add breadth and depth to the university's understanding of its increasingly diverse population. The findings will support planning of academic support mechanisms for future generations of students, as well as help inform faculty and staff about the needs of this segment of the student population.

For more information about the project, or if you would like to be included in mailings about the symposium, contact Denise Alvarez at [djalvare@uncc.edu](mailto:djalvare@uncc.edu).

## The Story Behind the Masks: ELTI Students Learn about Halloween

To the uninitiated, popular culture can be a mystery. Imagine that you are in your first semester as an international student at an American university. Around midterm, you start to hear American students talking about Halloween parties. You may be asked the inevitable question, "What are you going to be for Halloween?" Even more perplexing are the possible answers: mummy, ghost, witch, monster.....Barack Obama? Learning about popular holidays like these is part of an international student's education. In October, students in the English Language Training Institute (ELTI) had the opportunity to experience how Americans celebrate Halloween and learn about this tradition.

A few days before the "real" holiday, students gathered for their monthly "ELTI Talks" activity, which was designed around a Halloween theme. Costumes and accessories were donated by ELTI faculty and staff to provide students with the opportunity to "dress up" and attend a costume party, complete with a punchbowl containing a floating (ice) hand and scary music in the background. After socializing and taking photos of each other in costume, students were mixed into groups to play a Halloween vocabulary game in which they gave clues for group members to guess words like monster, witch, and skeleton. While the words were holiday-specific, giving clues allowed students to practice using everyday English. American student volunteers facilitated groups and served as cultural resources to explain the meanings of words and how they relate to the American Halloween tradition.



By the time Halloween rolled around, ELTI students were well-prepared to enjoy the American holiday, visit UNC Charlotte's Haunted Union, and maybe even watch a scary movie or two.

"ELTI Talks" is a monthly series of extracurricular activities designed to provide ELTI students with the opportunity to practice English conversation, learn vocabulary, and gain a better understanding of American culture. American students, faculty, and staff interested in volunteering as group facilitators should contact Denise Alvarez at [denise.alvarez@uncc.edu](mailto:denise.alvarez@uncc.edu).

## Intercultural Outreach Programs Welcomes Intern from Japan

The Office of International Programs (OIP) and Intercultural Outreach Programs welcome visiting intern Mr. Kazuya Yuasa to UNC Charlotte. As a part of the LEAP Internship Program, Yuasa will be interning with various offices within OIP from October 15, 2010 until March 25, 2011.

Yuasa is currently employed at Osaka University in Japan where he works in the General Affairs Office. His goal as an intern is to increase his knowledge of international education systems and to contribute to the relationship between Osaka University and UNC Charlotte. Yuasa is especially interested in communicating with international students and researchers to understand what kinds of programs they are interested in as well as understanding study abroad programs and the recruitment of international students. He hopes to present on the internationalization of Japanese university campuses during his stay in Charlotte.



Yuasa enjoys exploring nature and watching popular American sports such as basketball and baseball. He looks forward to learning about American history and culture through the internship and independent travel. He also hopes to engage in of community activities both on and off campus while here.

The LEAP Internship Program is a year-long professional development program sponsored by the Japanese Ministry of Education, Sports, Science, and Culture (MEXT) and managed by the Office of International Programs at Montana State University in conjunction with the Office of International Programs at UNC Charlotte. The central purposes of the program are to aid its participants in improving their English language skills while learning about the U.S. higher education system and interning in an international programs office.

For more information or to meet Yuasa, please contact Susan Lambert, Director, Intercultural Outreach Programs, at [slambert@uncc.edu](mailto:slambert@uncc.edu) or (704) 687-7764.

## Graduate Starts Marketing Firm for Middle East Brands

Originally appeared in the Center for Global Public Relations' Blue Book  
Article by Whitney Alder

Lisa Mabe, 26, owns her own multicultural marketing communications consultancy in Washington, D.C., focusing on helping brands reach Muslim and Middle Eastern consumers.

"During my time at UNC Charlotte, I became intrigued with Muslim culture and religion...and I knew before I even attended the university that I wanted to focus on PR. Then I realized one day, why can't I combine them?" Although now a successful business owner, Mabe underwent a journey of education and experience before she found her perfect niche.

Her interest in public relations began in her senior year of high school while visiting potential universities. Mabe spoke with Dr. Leeman, chair of UNC Charlotte's Communication Studies Department at the time. "I was already considering PR, but after learning more from Dr. Leeman, I was completely sold!" Mabe said. In college, Mabe's public relations classes, combined with her numerous internships, showed her early on that she wanted to help companies tell their stories to their various audiences.

Mabe also dedicated significant time to learning more about Islamic and Middle Eastern cultures. She had grown up in a small town in Winston-Salem and had not been exposed to many different cultures growing up. During her time at UNC Charlotte, she came in contact with many new cultures and took a special interest in Muslim culture. "They had many of the same values I did.... I felt connected to them," Mabe said. She began learning more about their culture and religion, focusing all of her international projects on the Middle East. She also attended many interfaith dialogues at Charlotte-area mosques and was involved with campus Muslim Student Association events.

After graduating, Mabe followed her plan to work with an integrated agency. She spent several years at Mullen Communications in Winston-Salem, managing several high-profile public relations, online media and marketing-to-women initiatives for leading brands such as Sara Lee, Nestle's and Kimberly Clark. Most recently, Mabe worked at the Washington, D.C., office of Proof Digital Media, Burson-Marsteller's digital communications practice. At Proof, she focused almost exclusively on enhancing, extending and increasing the efficiency and effectiveness of the digital public relations practice for clients, including the U. S. Department of the Treasury.

Using her professional and intercultural experience as a guide, Mabe decided to team her passion for public relations with her love for the Middle East. Last March, she founded Hewan Social Communications in Washington, D.C. "I saw an opportunity in a unique and growing marketplace that enables me to use my marketing communications experience with my knowledge of Middle Eastern and Islamic cultures, and I went for it!" said Mabe.

Mabe has created a niche for herself and her consultancy as the go-to agency for marketing to Muslims and Middle Easterners, being frequently cited as an expert in this area. Recently, Mabe was quoted on the growth of the \$2 trillion dollar global Halal industry featured in the Arabian Business Magazine. "Slowly, but surely, Halal is going mainstream," she said. Brands are waking up to the fact that this is a whole other consumer segment at a time when other markets are tapped out." She said that being commercially targeted by mainstream companies was a major validation for Muslim consumers.

Mabe offered this advice for students of public relations. "Consider investing your time into becoming a subject-matter expert on a topic that you're passionate about. One of the great things about working in communications is our flexibility to work in any industry and to even focus on a particular segment of people as I do. Ask yourself, 'what am I passionate about?' and explore working in PR within that field."

### Intercultural Outreach Programs thanks summer intern Emma Harver

Emma Harver, a sophomore at UNC Chapel Hill, joined the office of Intercultural Outreach Programs as a summer intern from June to August 2010 and assisted with three custom-designed training programs for over fifty international participants.

Emma was an invaluable help to the program staff in the office as well as to the participants with whom she interacted. She helped with preparations before each of the programs began and interacted with the participants once they arrived by joining in cultural activities and assisting with cultural transitions.

Speaking of her experience, Emma stated that "Everyone who passes through [this] office is changed in some positive way. It has been an incredible experience to meet people from all over the world. Not only was it eye-opening, but it was life-changing as well!"

In addition to her interest in learning about and working with other cultures, Emma is an avid performer in the UNC Symphony as well as a string quartet. She is from Charlotte and hopes to study abroad in Europe during her academic career.

Many thanks to Emma for her contributions!



# Go Global with OIP

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Rebekah Schlottman, Rosemary Schmid, Linda Scott, Julia Segovia,  
Sherrie Smith, Lucy Snow, Allie Wall**



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